



Miladys Cruz-Fisher

MULTI-DISCIPLINED CREATIVE PROFESSIONAL

CONTACT

📍 Based in Stratford, CT | Available Globally

📧 ispeakcreative.com/about-me

🌐 in/miladyscruzfisher/

PROFESSIONAL SUMMARY

With nearly three decades of experience in graphic design, I specialize in crafting bold, strategy-driven visuals that engage, inform, and inspire. From developing brand identities and investor pitch decks to designing infographics, consumer packaging, and social media campaigns, my work balances creativity with clarity—helping brands communicate effectively and connect meaningfully across platforms. Beyond traditional design, I also bring a creative eye to interior concept development and spatial planning, transforming living spaces through thoughtful, functional design.

CORE COMPETENCIES

- Branding & Visual Storytelling
- Presentation Design Strategy
- Marketing & Brand Development
- Workflow Systems & Efficiency
- Client Relations & Project Management
- Space Planning & Interior Design
- Professional Organizing & Process Optimization

PROFESSIONAL EXPERIENCE

A 2 ZEN Clutter Coaching - Fairfield & New Haven Counties, CT **2024-Present**
Founder & Multidisciplinary Designer

- Develop brand identity, marketing assets, and digital presence for the business
- Apply spatial design principles to residential organizing projects
- Create 3D virtual design mockups and visual guides using Chief Architect

iSpeak CREATIVE, LLC - Remote / Global Clients **2016-Present**
Principal & Creative Director

- Provide branding, digital, and presentation design services for clients in biotech, pharma, medical device, and finance sectors
- Design high-impact visuals: infographics, trade show booths, marketing collateral, and social media content
- Create investor decks and FDA regulatory presentations with attention to accuracy and audience clarity
- Manage full project lifecycles using Teamwork.com for workflow and communication

DPS, Data Presentation Strategies - Remote / US-Based Clients **2014-2016**
Director of Creative Services

- Led the design and development of presentation materials, branding strategies, and marketing collateral for pharmaceutical and corporate clients
- Provided high-end PowerPoint presentation support for medical conferences, investor meetings, and advisory boards
- Managed project deliverables, oversaw production teams, and implemented process improvements

mCruz Dyzigns, LLC - Stratford, CT **2007-2013**
Principal & Creative Director

- Provided branding, marketing, and graphic design services for corporate clients in the pharmaceutical and consumer goods industries
- Developed corporate communications, contracts, and standard operating procedures for efficiency

MEDCON, Medical Education Consultants - Westport, CT **2005-2007**
Creative Director

- Designed and managed branding and print materials for medical education programs, symposiums, and corporate communications
- Developed streamlined collaboration procedures that improved interdepartmental workflow and productivity

PPSI, A Division of Parexel MMS - Stamford, CT **2003-2005**
Senior Graphic Artist

- Designed presentation materials, scientific posters, trade-show collateral, and marketing brochures
- Provided high-end PowerPoint presentation support, animations, and strategic visual storytelling

SPECIALIZED FOCUS AREAS

- Brand Identity Systems
- Infographic Design
- Print & Packaging
- PowerPoint & High-Science Presentations
- Social Media Visuals
- Responsive Web Design
- 3D Virtual Layouts & Mood Boards

CAREER HIGHLIGHTS

- Designed the original package label for ONYX Moonshine—Connecticut's first legal moonshine—which was included in celebrity swag bags at both the 54th Annual GRAMMY Awards® and the 45th Country Music Awards®
- Created FDA-compliant presentations for global pharmaceutical clients, supporting regulatory meetings and high-stakes submissions
- Managed the design and production of thousands of high-science slides for cross-functional teams of 20–30 people
- Developed standard operating procedures and branded templates to address workflow inefficiencies, leading to a 33% increase in departmental productivity
- Conducted hands-on design training and created self-guided tutorials to support company-wide adoption of new presentation branding standards

TESTIMONIAL



"Having worked with Miladys Cruz-Fisher previously at another medical communication agency, it was serendipitous and fortunate to catch up with her at a time my company, Phase2Phase Strategy, had an immediate need for updating of our branding and website. Accordingly, she and her creative team at iSpeak CREATIVE did a great job, demonstrating clear understanding of our needs, offering quality creative solutions, and providing excellence and efficiency in their implementation. Without a doubt, I would recommend Miladys and iSpeak CREATIVE for branding and creative solutions."

Mark Hansen

Founder and Managing Director
Phase 2 Phase Strategy

EDUCATION & SPECIALIZED TRAINING

Associate of Arts, Graphic Design

1992-1997

Norwalk Community College

An Associate's Degree in Graphic Design from Norwalk Community College provided a strong foundation in visual communication, branding, and creative strategy. Hands-on coursework emphasized crafting compelling designs that balance aesthetics and function, building essential skills to navigate the evolving design industry.

Coursework in Graphic Design

1998-2000

Paier College of Art

At Paier College of Art, I pursued extensive coursework toward a Bachelor's Degree in Graphic Design, refining my understanding of advanced design principles, typography, and artistic techniques. This experience strengthened my ability to translate ideas into engaging visuals, enhancing both conceptual thinking and execution.

Online Training Courses

2022-2025

Chief Architect: Home Designer Pro

Further expertise was developed through online training with Chief Architect's Home Designer Pro, with a focus on 3D virtual design planning. This skill supports the creation of realistic, functional layouts—enhancing spatial organization and design strategies for A 2 ZEN Clutter Coaching client projects.

TOOLS & SOFTWARE

- Adobe Creative Suite (Photoshop, Illustrator, InDesign) & Canva
- Microsoft Office Suite (PowerPoint, Word, Excel, Outlook)
- Chief Architect: Home Designer Pro (Blueprints & 3D Visual Mockups)
- HoneyBook, QuickBooks Online, Teamwork.com
- WordPress & Divi Theme

BRAND EXPERIENCE

Aphena	Dupixent	Gilead	Novartis	rareLife Solutions
Amgen	Dynavax	GRIN Therapeutics	ONYX Moonshine	Regeneron
AstraZeneca	Eucerin	Innoskel	Ovid Therapeutics	Roche
BareMinerals	Exact Sciences	Janssen	Phase 2 Phase Strategy	Sanofi
CAVA Robotics	Galderma	Johnson & Johnson	Pfizer	Takeda
Dune Medical Devices	Galecto	Neurvati	Purdue Pharma	Traject Sports & Performance

ADDITIONAL INFORMATION & INTERESTS

- Fluent in English & Spanish
- Passionate about interior design, photography, and salsa dancing

CREATIVE APPROACH

Design is equal parts strategy and storytelling. I believe in work that not only looks polished—but solves a problem, connects with people, and is evergreen.